



ADVERTISING WITH THE GREEK WIVES CLUB

DEMOGRAPHICS

Our main demographic is made up of women with links to the Hellenic realm whether that be by lineage, marriage, location or general interest. Our main goal has always been to promote female driven initiatives and help to inspire and educate anyone with an interest in the Greek way of life. Our reach has extended to all over the world and our networking frame crosses cultures and global borders. Our business directory lists numerous companies and we act as a platform for anyone, both men and women of all ages, professions and backgrounds who would like to learn more about the Greek way of life and celebrate Hellenism in all its glory.

ADVERTISING RATES AND PACKAGES

BUSINESS DIRECTORY

Our business directory is currently FREE. From wedding planners to Greek food bloggers, travel experts to Greek dating websites, it's all in our directory! If you would like your business to be featured on our website please submit your listing. You can list your business / website / company under the category that most suits you. If you cannot find a suitable category please email us.

ADVERTISING PACKAGES

Need to get your business / project / product noticed? We offer three advertising packages that involve a number of social media platforms and can be tailored to suit your individual needs.

THE SOCIAL SPURT: 1 week package £15.00	THE MONTHLY AD: 1 month package £35.00	THE TRIPLE TROUBLE: 3 Month package: £50.00
•Logo featured as a side widget on the website for the entire week	•Logo featured as a side widget on the website for the entire month	•Logo featured as a side widget on the website for three months
•1 written blog post about your business or product or service which will appear on the GWC blog/twitter and facebook page	•1 written blog post about your business or product or service which will appear on the GWC blog/twitter and facebook page	•1 written blog post about your business or product or service which will appear on the GWC blog /twitter and facebook page
	•Logo and blog post featured on Ekaterina's instagram	•Logo and blog post featured on Ekaterina's instagram
•1 retweet of your latest tweets every day – Monday-Friday	•1 retweet 3x a week for 4 consecutive weeks	•Regular re-posts of facebook page articles and tweets each week
•1 share/repost of one of your	•1 share/repost of one of your	•A shout out in one of our tri-

facebook posts on the GWC facebook page	facebook posts each week on the GWC facebook page	monthly newsletters
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DISPLAY ADVERTISING

Sidebar:

In our advertising packages we offer a rotating advert space for your company logo. The ad will appear in the right sidebar on all pages where the sidebar is visible and will rotate with up to 5 other ads in the same position. The ads rotate regularly.

Top Banner:

The advert or banner will appear under our main header. The top banner is NOT part of our advertising packages. If you would like to take out a top banner ad we charge an additional fee. Please email thegreekwivesclub@outlook.com for more details including how long you would like to take the ad out for.

Footer banner:

The advert or banner will appear in the footer. The top banner is NOT part of our advertising packages. If you would like to take out a footer banner ad we charge an additional fee. Please email thegreekwivesclub@outlook.com for more details including how long you would like to take the ad out for.

SPONSORED POSTS

As part of our advertising packages we include sponsored posts. The blog posts are between 150-200 words and give a brief outline about your product or company including your social media links. Any images you would like to include need to be emailed to us with the appropriate copyright information. If you are looking for a more in-depth written post or a full review on your product/book/company, please contact us to discuss rates. Sponsored posts are also available on www.ekaterinasgreekeexpectations.com.

If you would like us to write a sponsored post for you without purchasing one of our three advertising packages, please email thegreekwivesclub@outlook.com for more details and rates.

PRODUCT REVIEWS

If you would like us to write a product review for you please email thegreekwivesclub@outlook.com for more details and rates.

AFFILIATE PARTNERS

We do not charge for affiliating – if you would like to affiliate with us and have your company logo appear in the side widget of one of our pages (under the category that most suits your company e.g. travel / life / relationships) we simply ask that you include our logo in one of your partner pages and forge a long-term relationship with us – by way of regular tweets / reposts etc. Please email thegreekwivesclub@outlook.com for more details and rates.

NEWSLETTER

Our newsletter goes out once every 3 months listing the latest news from The Greek Wives Club. If you have purchased our Three Month Advertising Package you will automatically be included in the newsletter. If you have a particular event or promotion coming up and would like to be featured in the

newsletter please email thegreekwivesclub@outlook.com for more details. We do charge for advertising space but if you are willing to offer a product discount code or special voucher for our newsletter readers, we can place the ad for free.

PAYMENT

We accept payment through direct bank transfers. You will receive a receipt upon payment.

DISCLAIMER

The Greek Wives Club reserves the right to refuse to advertise / publish any material that we deem offensive or inappropriate or that is not in accordance with our theme and initiatives.